



Dr. Jon Robison

PhD
MS
MA
CIC®

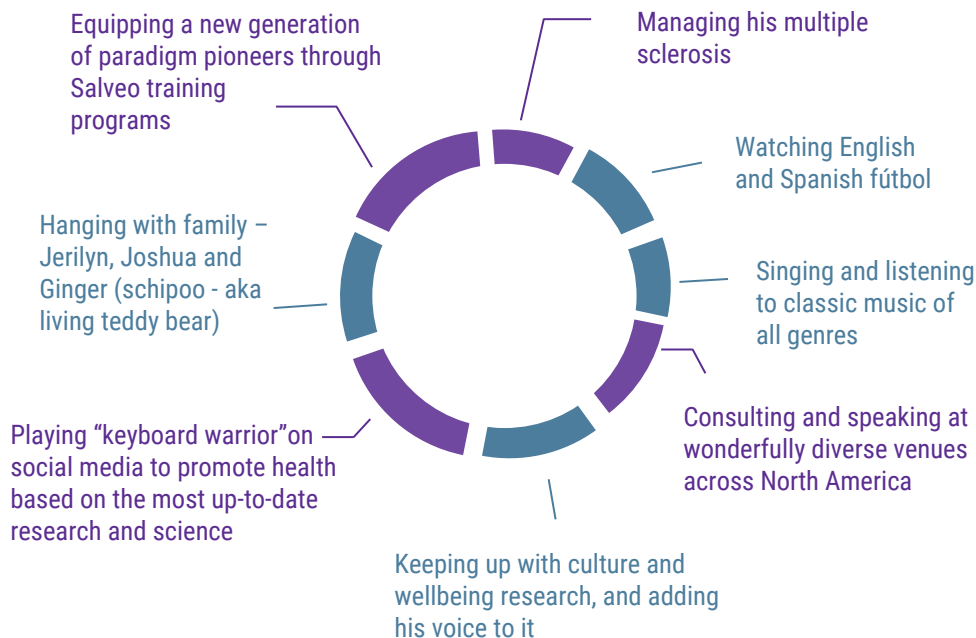
Co-Founder • Teacher • Speaker • Consultant

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“What we have learned from the new sciences is that organizations are living, evolving complex systems that, like the rest of the universe, are fundamentally about relationships – not things.”

Dr. Jon Robison is a gifted speaker, teacher, author, and consultant. He advocates shifting health promotion away from its traditional, biomedical, control-oriented focus, and has a particular interest in *why people do what they do and don't do what they don't do*. Dr. Jon is the author of two books and numerous scientific articles and book chapters.

A Day in Dr. Jon's Life



Speaking Topics

- 💰 Re-Thinking Health: Getting Ourselves *Unstuck* from an Outdated Paradigm
- 🚀 Autonomy - What Wellness Needs to Learn From Business (and Quickly)
- 🚽 Weight Loss at The Workplace: A Smart Investment in Tough Economic Times... or Money Down the Toilet?
- 🥕 Punished By Rewards: Rethinking the Use of Incentives at the Workplace
- 📊 Surviving “Risk Factor Frenzy”: The Research on Health & Disease - What Does It Really Mean?
- ☮️ Health for Every Body: A Unique Worksite Approach for Helping People Make Peace with their Bodies and their Food
- 🇺🇸 Participation, Engagement and Behavior Change: What Works and What's Missing in Organizational and Employee Health?